



PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115



STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2013-15 – SEMESTER I

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2013-15(Semester 1) was taken at the end of the semester by the Batch-In-Charge.

The feedback form contained questions on the key parameters to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Methods
2. Satisfaction on Clarity of Concepts
3. Satisfaction with Examples used in class
4. Satisfaction with faculty student interaction
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the Contents used

There was also the option of giving additional comments and suggestions.

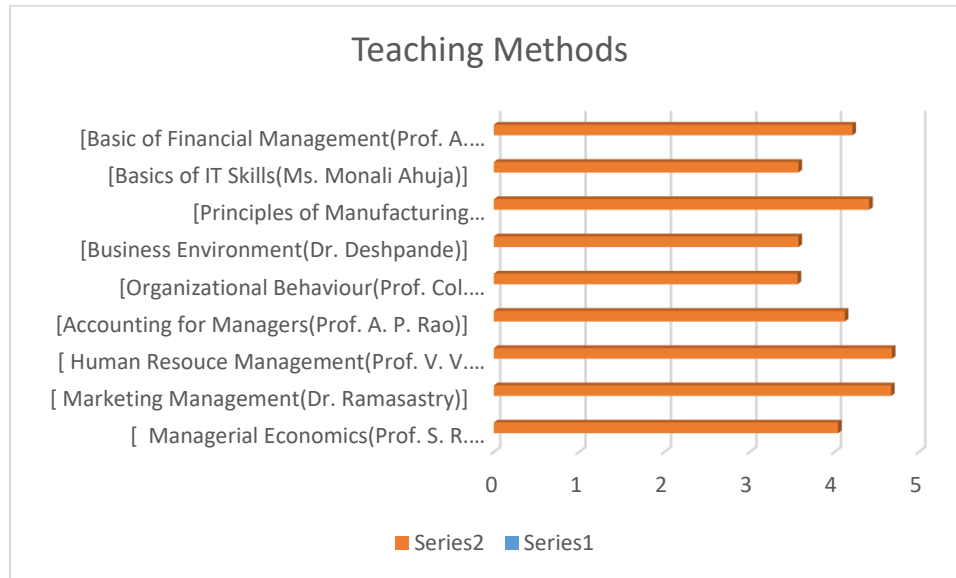
The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

ANALYSIS AND INTERPRETATION

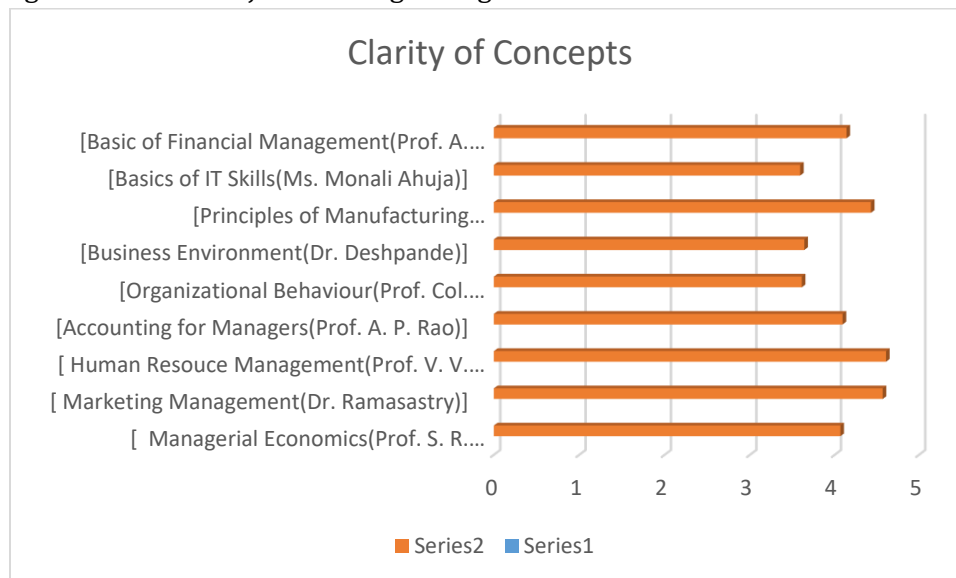
Based on the feedback obtained from students on the various parameters, following results were found

🌈 OBSERVATIONS

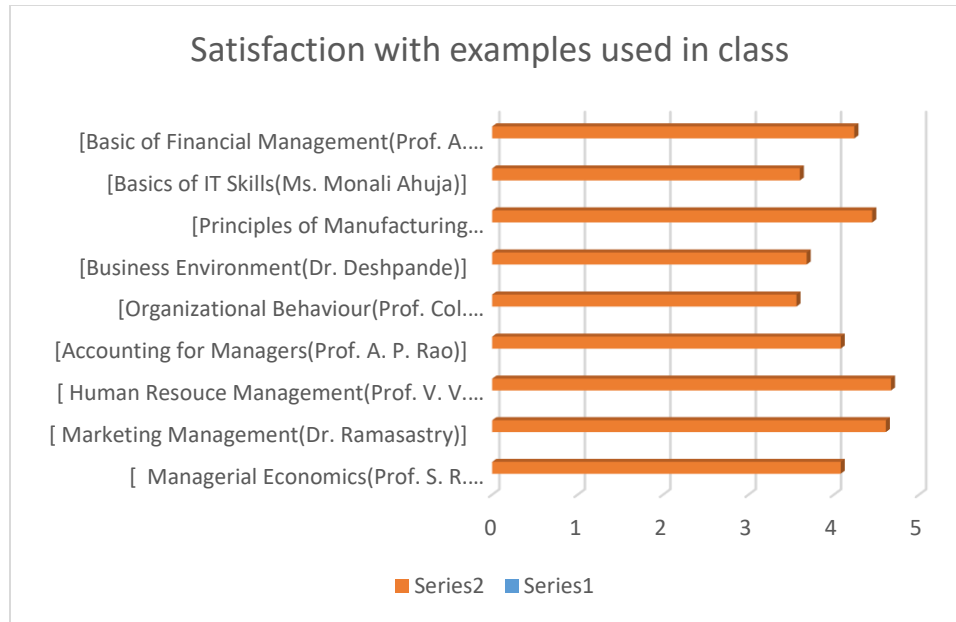
- Students were quite satisfied with the Teaching Methods of most faculties with an average score of 4.126 with low scores given for OB, IT Skills and Business Environment



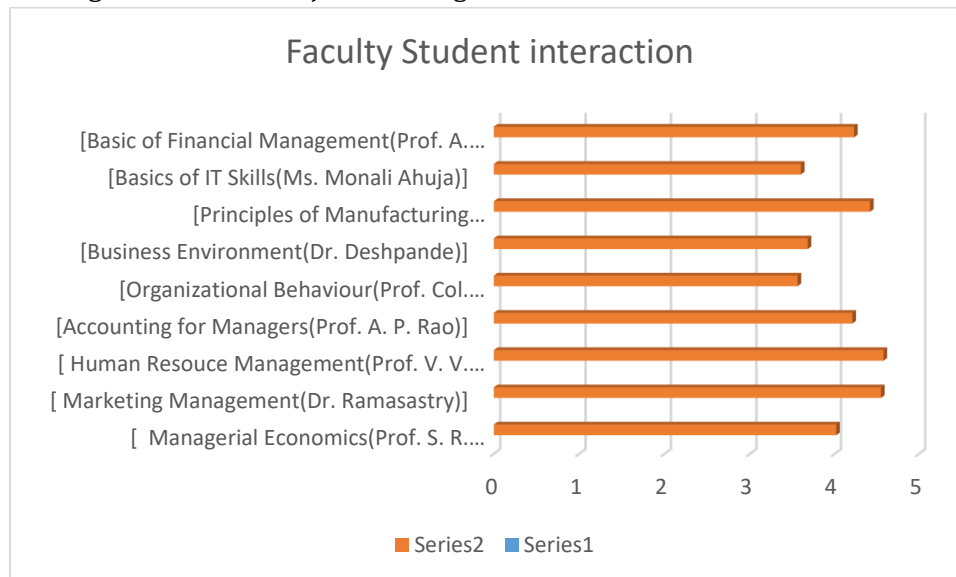
- Students were also content with the Clarity of Concepts with a score of 4.119 with again the same subjects scoring low again



- Satisfaction with Examples used in class was also high with a score of 4.139 with most subjects scoring well above 4 points like financial management, Manufacturing, Accounting, HRM, Marketing Management and Economics.



- Students were also content with faculty student interaction with a score of 4.194 with again the same subjects scoring low.



- Contents used satisfaction was also high with a score of 4.128
- Students also requested for more industry visits during the semester and more domain understanding before commencement of Semester 1.

✚ INTERPRETATIONS

- Students were quite satisfied with the faculties, teaching pedagogy and session contents provided in class. Average satisfaction was recorded in OB, Business Environment and IT Skills.
- Majority of students requested for increased industry visits as a form of corporate exposure and also more domain knowledge in foundation course.

CONCLUSION

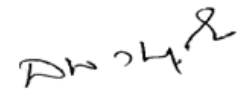
Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute
- Changes need to be made on the subjects where students expressed dissatisfaction in terms of faculty and content delivery.
- Foundation course needs to include more industry visits and basic domain subjects

Submitted by

Batch-In-Charge

Received and Reviewed by



Director